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**AXIAN RELEASES ITS THIRD
IMPACT REPORT, DELIVERING
ITS COMMITMENT FOR A
MORE INCLUSIVE AND
INNOVATIVE AFRICAN
ECOSYSTEM**



The 78th edition of the United Nations General Assembly in New York City will focus on progress towards the Sustainable Development Goals under the 2030 Agenda. As a founding member of the UN Global Compact in the Indian Ocean, AXIAN embeds these fundamental principles in its strategies, culture and day-to-day operations. The pan-African group is today publishing its third annual Impact Report to outline its projects and achievements to deliver a more inclusive and innovative digital, financial and energy ecosystem in Africa.

More than just a philosophy, creating Impact is an integral part of AXIAN. It is driven by an innovative growth strategy that prioritises inclusivity, collaborative partnerships, and knowledge-sharing to generate positive and tangible outcomes, thereby ensuring opportunities for all Africans. Since 2021, AXIAN has published an annual impact report with the support of independent sustainability experts to measure its progress in creating impact across four key strategic pillars:

- Talent, Entrepreneurship & Skills
- Population & Inclusion
- Investments & Innovation
- Environment

While the impact measurement initiative began in Madagascar in 2019, Tigo Tanzania, Free Senegal and Togocom were added to the scope in 2021. In 2022, Ubuntu Uganda and mobile money services Free Money and Tigo-Zantel were also included in the studies. This gradual expansion of the scope underscores the Group's ongoing commitment to positive impact, across all major business clusters.



“ Our multinational and multi-sector approach has given AXIAN a panoramic view of Africa's diverse challenges. We understand that Africa's growing population and multifaceted issues demand innovative, daring, and timely solutions. We take our responsibility seriously, collaborating with partners to drive socio-economic transformation in the countries where we operate.

Our latest Impact Report demonstrates our commitment to ethical, inclusive, and sustainable business practices that benefit millions across the continent. We measure and verify our impact, striving to create an environment where value is equitably shared, fostering growth for Africa and our planet. Through engagement with stakeholders such as the UN Global Compact, we are setting new standards for responsible business in Africa which puts its people and environment first.”

Hassanein HIRIDJEE, CEO, AXIAN group.

AXIAN's Impact Report reveals many of the group's key figures in 2022 :



388,000 jobs supported



1.59 Bln \$ GDP value creation



80% of the installed power generation capacity comes from **renewable energy sources**



30,000 people connected to **solar-powered electricity**



1 out of 3 managerial positions currently held by a **woman** (versus 1 out of 5 in 2021)



Over 700,000 plants planted with **5 years of planned tending-to**



118 schools built thanks to our **corporate foundation**



114,000 hours of training delivered by **AXIAN University**



22 startups incubated



Download our interactive
Impact Report [here](#)

ABOUT AXIAN

AXIAN Group is a pan-African group that operates in 10 countries and specialises in five industries with high growth potential: namely telecoms, financial services, real estate, energy, and open innovation.

AXIAN is a committed partner in the socio-economic transformation of the countries where it operates. With over 6,900 daring and passionate staff, the group systematically ensures its products and services have a positive and sustainable impact on the day-to-day lives of millions of Africans.

The AXIAN Group is a signatory of the United Nations' Global Compact initiative and committed to the integration of its 10 Sustainable Development Goals (SDGs) into group strategy, policies and operations.

Find out more about **AXIAN** : www.axian-group.com

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