

Antananarivo, 23 January 2023

## **TWO AXIAN-GROUP SUBSIDIARIES - TELMA MADAGASCAR AND TOWERCO OF MADAGASCAR - AWARDED "TOP EMPLOYER 2023" CERTIFICATION.**

Two companies that are part of the AXIAN group, a pan-African conglomerate, have been awarded the Top Employer 2023 certification by the Top Employers Institute. Telma Madagascar - Madagascar's largest telecom network provider - has now received this certification for the second consecutive year, whereas TowerCo of Madagascar, a leading telecom towers operator in both the country and across the Indian Ocean, has received its maiden award. Winning this internationally-recognized certification twice highlights AXIAN's commitment to its people, and to becoming a first-rate employer across Africa.

The "Top Employer" international certification is being awarded to Telma Madagascar in recognition of its commitment to its employees and its HR leadership and excellence as one of Madagascar's most sought-after employers. Obtaining these two certifications affirms AXIAN's pledge to its employees' wellbeing, and to creating a positive impact on people's day-to-day lives.

AXIAN has made human resources one of the strategic pillars for its growth. In the long term, the group aims to have more of its companies certified, thus cementing its status as a one of Africa's first-class employers.

Top Employer-certified organizations are expected to offer the best possible work environment. The Top Employer Institute's process for each company's certification consists of a vigorous inquiry in 6 key areas in HR, which are further divided into 20 subcategories such as skills management, the work environment, wellbeing at work, diversity and inclusion.

**//** It makes me proud to see two AXIAN-group companies awarded "Top Employer 2023" certification, namely TOM's maiden award and Telma Madagascar's certification for the second consecutive year. Congratulations to the HR teams for their engagement. This highlights how much AXIAN values its people and their professional fulfillment are a core component of the group's priorities. **// Hassanein HIRIDJEE, CEO of AXIAN Group.**

**//** I would like to congratulate the HR teams and managers of Telma Madagascar and TOM for their Top Employer certification. The AXIAN Group's Human Resources Department is committed to placing its 6,500 employees at the centre of its actions and have more of its subsidiaries certified. **// Gaël VOCA, Director of Employee Experience, AXIAN Group.**

## ABOUT TELMA MADAGASCAR

Telma Madagascar is a subsidiary of the AXIAN Group.

Telma Madagascar is the Big Island's top telecoms provider. As a carrier for 5G technology in Madagascar and across Africa, Telma focuses on deploying telecoms infrastructure and innovations that help them offer their clients the highest-quality telecoms service and content. As a leading innovator in Madagascar, Telma is committed to making each and every Malagasy a citizen of the world and leaving no-one behind in the global digital revolution.

## ABOUT TOWERCO OF MADAGASCAR

Towerco of Madagascar (TOM) is a tower company in charge of the construction and operation of passive telecommunication infrastructures on behalf of its clients, which are mainly mobile telephone operators. With more than 1,500 sites and 23 regions covered in Madagascar, TOM is the leading tower company in Madagascar and the Indian Ocean. TOM is a company of the AXIAN group.

## ABOUT AXIAN GROUP

AXIAN is a pan African group that operates in ten countries and specializes in five industries with high growth potential; namely telecoms, financial services, real estate, energy and open innovation. AXIAN is an engaged partner in the socio-economic growth of the countries where it operates. With over 6,000 daring and passionate staff, the group systematically ensures that its products and services have a positive and sustainable impact on the day-to-day lives of millions of Africans. The AXIAN Group is a signatory of the United Nations' Global Compact initiative and committed to the integration of its 10 Sustainable Development Goals (SDGs) into group strategy, policies and operations.

Find out more about AXIAN: [www.axian-group.com](http://www.axian-group.com)

## ABOUT TOP EMPLOYERS INSTITUTE

The Top Employers Institute is an international association that oversees and certifies companies for HR excellence. We contribute to accelerating the impact of HR best practices to improve the working world. The Top Employers Institute's Certification Program gives businesses the opportunity to become recognized and certified first-class employers. The Top Employers Institute was created over 30 years ago and, to date, has certified 2,053 businesses across 121 countries. These Top Employers positively impact over 9.5 million employees' lives worldwide. « Top Employers Institute. For a better world of work. »

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