

Antananarivo, 2nd February 2022

TEAM OF TOGOCOM EXPERTS ARRIVE IN MADAGASCAR TO DELIVER ADVANCED TELECOMS IMMERSION PROGRAM.

A team of experts from TOGOCOM arrive in Madagascar for a telecoms-oriented, deep-learning immersion program to be delivered at the AXIAN Group's headquarters.

TOGOCOM, A RECOGNISED EXPERT

A delegation of telecoms experts working for Togocom has arrived in Madagascar, where they will deliver a telecoms skill-sharing workshop at the headquarters of the AXIAN Group. Each of the seven delegates, all of whom were selected for their know-how and experience, will be embedded with subsidiary of the group that has need of their expertise: TELMA (mobile-network operator in Madagascar), NEXTA (coworking space and start-up incubator), CONNECTEO (national leaders in CRM consultancy) et PULSE (digital agency).

This visit highlights the diversity of talent and expertise TOGOCOM has at its disposal, most notably in client-relationship management (CRM), its technical proficiency, and reinforces the synergies and bridge between TOGOCOM's staff and AXIAN's in Madagascar. The program, at its conclusion, will strengthen the relationship that exist between TOGOCOM and AXIAN, but for now it is very much an ongoing experience for AXIAN and TOGOCOM; a moment shared both professionally and personally by both entities in the spirit of sharing.

A PARTNERSHIP TO BOLSTER DIGITAL INCLUSION

This professional exchange program is part of a wider initiative set up by the AXIAN Group's Let's Connect cluster to facilitate the sharing of skills and best practices, as well as the forming of cross-fertilizing synergies between all of its subsidiaries.

Since its market entry in Togo as the majority shareholder of TOGOCOM in 2019, AXIAN has invested intensely in the professional growth and wellbeing of its staff. Today, they are lending their support to economic growth and digitalisation in Togo to make it the sub-region's primary digital hub, and helping with the implementation of the country's National Development Plan (NDP). This demonstrates how AXIAN is giving the Togolese populace access to innovative technology that facilitates access to education, healthcare and government services across the country.

// *The AXIAN Group and its Let's Connect cluster emphasize the importance of the sharing of skills and knowledge as well as collective unity between colleagues across all of our group's subsidiaries. This first professional exchange trip is the first chapter in what will be a lasting project to build sharing and solidarity among the AXIAN Group's staff.* **// Paulin Alazard, Managing Director, TOGOCOM.**

ABOUT TOGOCOM

TOGOCOM is Togo's telecoms market leader, serving the Togolese populace everywhere across the country. The group was formed by the consolidation of Togo Telecom—the country's fixed-phone operator—and Togocel, the country's incumbent mobile-network operator. In line with its vision of becoming a first-rate telecoms provider, TOGOCOM launched West Africa's first-ever 5G network in 2021.

ABOUT AXIAN

AXIAN is a pan African group that operates in 7 countries and specialises in 5 industries with high growth potential; namely telecoms, financial services, real estate, energy and innovation.

AXIAN is an engaged partner in the socio-economic growth of the countries where it operates. With over 5,000 daring and passionate staff, the group systematically ensures that its products and services have a positive and sustainable impact on the day-to-day lives of millions of Africans.

The AXIAN Group is a signatory of the United Nations' Global Compact initiative and committed to the integration of its 10 Sustainable Development Goals (SDGs) into group strategy, policies and operations.

Find out more about AXIAN: www.axian-group.com

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