

## **LAUNCH OF AXIAN UNIVERSITY TO HELP UPRAISE AFRICAN TALENT**

*December 3<sup>rd</sup> 2020, Antananarivo. In its mission to create a space that is conducive to its people sharing knowledge and skills, Axian launches its own corporate university, Axian University. This new brand will centralize all training and professional-development resources under one entity, thus helping us implement AXIAN's business strategies and reveal Africans' talents.*

### **LAUNCH OF AXIAN UNIVERSITY TO MEET THE GROWING SKILLS NEEDS OF THE AXIAN GROUP AND ITS ENTITIES**

Today nurturing talent and developing human capital in a company are essential to its growth. The professional world in Africa is complex. As such Axian Group's corporate university, Axian University, will quickly become a key resource for present and future talents of the Axian Group to grow and reach their full potential by providing an apt space for the sharing knowledge and skills of in-house experts. AXIAN University thus aims to become the leading talent-management entity in countries where Axian operates so as that the group can push both the development of its people and the furtherance of its vision.

### **AXIAN UNIVERSITY, A DEDICATED TALENT-MANAGEMENT UNIT**

AXIAN University allows our people to continuously further their education to equip them with the knowledge and skills to stand against our communities' greatest challenges. This new entity, comprised of three substructures; namely AXIAN Training Center, AXIAN Diploma and AXIAN Executive Education, will our group's people to learn new skills, hard or soft, and attain a greater understanding of particular aspects of their profession, such as sales, finance, digital tools or technical tasks. It will offer a wide

range of internationally-recognized trainings to its employees while still remaining centred around AXIAN's ethos. As a unit that is dedicated to expanding our present and future co-workers' skills while giving young graduates and future leaders across Africa new opportunities, AXIAN University takes pride in its mission, as well as its status as the first corporate university in Madagascar—and one of the first in Africa. It represents our Group's commitment to our present and future employees' growth and professional fulfilment.

### **AXIAN UNIVERSITY, A DRIVER FOR PROFESSIONAL EDUCATION AND POSZ3WS**

By offering innovative training courses but also by tailoring its offering to a diverse audience, and giving opportunities for professional mobility within the many subsidiaries of our Group, AXIAN University enables the development of our people's skills and talents in all countries where our Group has a foothold.

**“** *Positive impact and sustainable development start within our Group and its various companies. Our emerging talents are proactive participants in the economic transformation of the countries where we operate, and this university fulfills our collective needs for a place conducive to sharing knowledge and a springboard for young people to thrive in today's working world.”*  
Hassanein Hiridjee, Axian Group CEO

### **ABOUT AXIAN UNIVERSITY**

AXIAN University is the AXIAN Group's corporate university.

By training and nurturing our Group's employees, AXIAN University gives our people opportunities to grow and develop their skills. It supports the Group's employees in their professional development via three programs, namely AXIAN Training Center, AXIAN Diploma and AXIAN Executive Education. It also promotes the transverse sharing of knowledge within our group but also encompasses a certified sales school and academies specialized in energy, telecommunications, finance and digital space. AXIAN University makes professional development within the AXIAN Group possible by promoting the pursuit and sharing of knowledge among colleagues working in similar fields. Thanks to its large-scale partnerships, pan-African scope and innovative approach to learning, AXIAN University is already a key resource in preparing our people and our businesses to address our markets' present and future challenges.

## ABOUT AXIAN

Founded over 150 years ago in Madagascar, the Axian group is a diversified entity operating in 5 key sectors with high growth potential; namely Real Estate, Energy, Telecoms, Financial Services and Innovation. With over 5,000 employees across the Indian Ocean and Africa, we are a proactive enabler and partner in the economic transformation of emerging countries. We constantly ensure that our operations have a positive and sustainable impact on the daily lives of as many people as possible.

*Axian Let's Grow Together*

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